



**AUW** Ahfad  
University  
for Women  
جامعة الأحفاد للبنات

*SUDAN Glorious  
Revolution  
Dec 2019  
"Freedom, Peace  
and Justice"*

## **AUW Communication on Progress 2020 - 2022**



*"AUW is the Pride of Corporate Social  
Responsibility and a Force for Sudanese  
Women's Empowerment"*

**14<sup>th</sup> November 2022**

[www.ahfad.edu.sd](http://www.ahfad.edu.sd)

## ***AUW Statement of Continued Support***

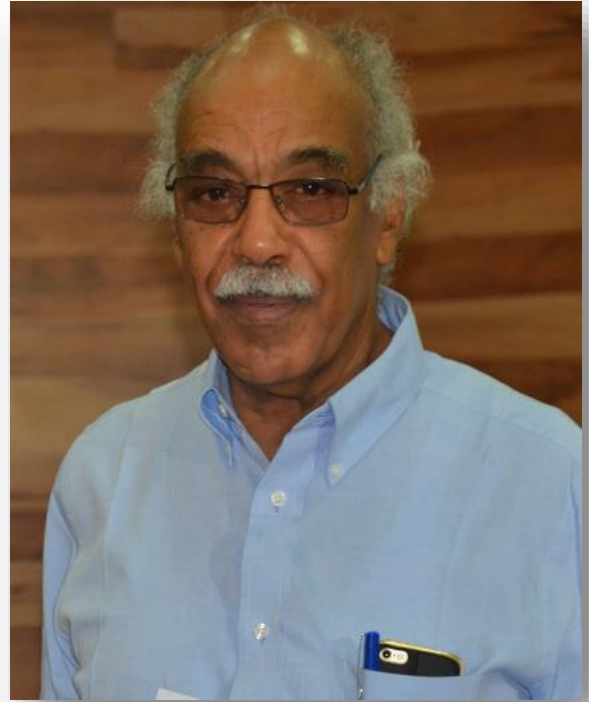
*It is to confirm that Ahfad University for Women (AUW) re-affirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption, in addition to Business 4 Peace, and the SDGs. By this we express our commitment to advance these principles within our influence and will make clear statement to our stakeholders and the general public.*

*This is our fourth Communication on Engagement (COE) report. It presents description of the activities that AUW has undertaken to support the UNGC principles, Peace and Development, and the Sustainable Development Goals (SDGs), during 2020*

*(broadcasted on line activities been affected by Covid-19 pandemic), 2021 and 2022. Special focus has been placed on SDG 5 Gender Equality, since AUW was selected the UN Academic Impact Hub for it during 2018-2021 that was extended for extra three years up till 2024.*

*Our commitment to the UNGC is a natural response of AUW, coinciding with its mission to enhance and promote Sudanese women's education, and empower them to effectively participate in the socio-economic development of the Sudan.*

*Stemming from our social responsibility, we renew our commitment to continue to propagate the UNGC Ten Principles, objectives and goals within our curricula, research, community outreach programs and extra-curricular activities, as well as, to collaborate and work in partnership with the national, regional and international institutions for realizing these goals.*



  
Gasim Badri  
President/ Ahfad University for Women

## **Preamble**

*It is our pleasure to place our fourth Communication on Engagement (COE) report in your hands to reflect AUW support and commitment to the UNGC principles, initiatives and SDGs.*

*The report shed light on some of the university civic engagement activities implemented throughout the two years; 2021 and 2022, in areas of relevance to the UNGC principles, Peace and Development, and the SDGs.*

*It is to mention here that despite the turbulent environment that the university passed through during 2020 because of Covid-19 pandemic and the political instability in Sudan, AUW provided all possible support to the community via its staff and students. Besides most of its students' extra-curricular activities during that period were held on line and broadcasted to the public.*

*The report casted light on the activities the university has undertaken to support and develop the Sudanese community, through its scholarship program, curricula, applied research, community outreach programs, and community development partnerships. Special consideration was also given to activities related to SDG 5.*

*We avail this opportunity to renew our commitment to continue supporting the UNGC principles, the Business for Peace initiative and the SDGs.*

*Great appreciation is due to all those who participated in providing the data and materials compiled to prepare this report.*



*Sumaia El Zein A. Badawi (Ph D)  
Representative of AUW at UNGC  
Member of the UNGC Organization- Sudan*



## **Glossary**

AUW	Ahfad University for Women
CSR	Corporate Social Responsibility
EEG	Emirates Environmental Group
FMoH,	Federal Ministry of Health
GBV	Gender Based Violence
GRACe	Gender Reproductive Health and Rights Resource and Advocacy Centre
MPH	Master of Public Health
NGOs	Non-Governmental Organizations
NCA	Norwegian Church Aid
NPC	National Population Council
PoS	School of Psychology and Pre-School Education
REED	School of Rural Extension Education and Development
RH	Reproductive Health
RIGDPR	Regional Institute for Gender Diversity Peace and Rights
SDGs	Sustainable Development Goals
SHS	School of Health Sciences
SMS	School of Management Studies
UNAI	United Nations Academic Impact
UNGC	United Nations Global Compact
UNDP	United Nations Development Program
UNFPA	United Nations Population Fund
UNICEF	United Nations Children's Fund
VAWG	Violence Against Women and Girls
WHO	World Health Organization

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## **1. About Ahfad University for Women (AUW)**

AUW (established 1966) is a non-profit making institution established by the support and contributions of the Sudanese community. It enrolls women from all over the Sudan and prepares them to be proactive change agents and leaders. As such, civic engagement has been an integral part of its academic activities, as the university policies promote civic engagement as part of its mission.

*“To provide quality education for women to strengthen their roles in national and rural development, and in seeking equity for themselves and fellow women in all facets of the Sudanese society using a combination of well-articulated academic programs, professional training, research, and community outreach activities”.*

That made AUW constitutes the pride of Sudanese Corporate Social Responsibility and a force for women’s empowerment since all students and staff participate in these programs and activities.

The university provides community-oriented curricula in line with the international standards and the national needs and goals. To realize this, the curricula covers issues of gender, democracy, poverty, diversity, population, human rights and peace, which have been integrated in both the undergraduate and postgraduate programs. Through such curricula, AUW aims to instill the values of love, tolerance, and cooperation in students, and to train them to behave in an analytical, ethical, and integrated way.

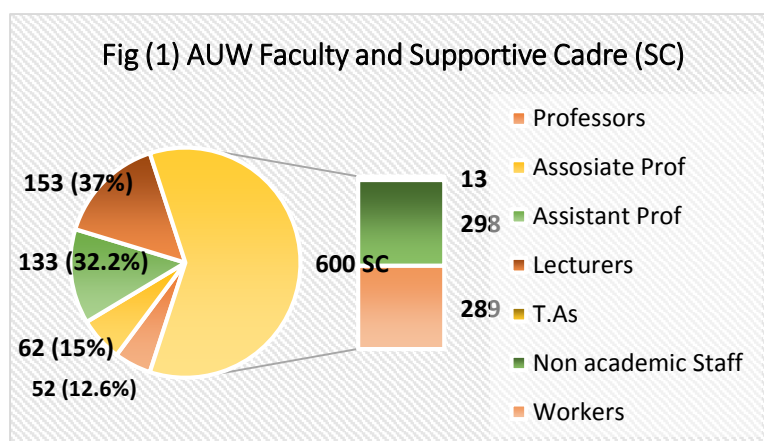
*Based on the statistics recorded by mid 2022, the university profile was as follows:*

- **9,639** Students (13% of them are international)
- **413** Faculty members (63% of them are females)
- **175** Part – time Staff per semester on average
- **7** Academic Disciplines
- **15** Postgraduate Programs
- **8** Specialized Institutes, Centers and Units
- **26,900** Alumni

## **2. Human Resources at AUW**

Stemming from its policies, the university provides equal employment opportunities regardless of race, color, religion, gender, ethnicity, age, physical ability, marital status, political affiliation, or social status. Just treatment and equity are also catered for related to compensation and benefits, services provided, leaves, staff transfer, chances for learning and development, and promotion.

The major aims are to make available a healthy and satisfactory work environment, to link staff capacity building in accordance with well-designed career paths, and to apply multi-faceted appraisal mechanisms to achieve justice as well as quality performance.



Source: Staff Statistics HR Unit - AUW- October 2022

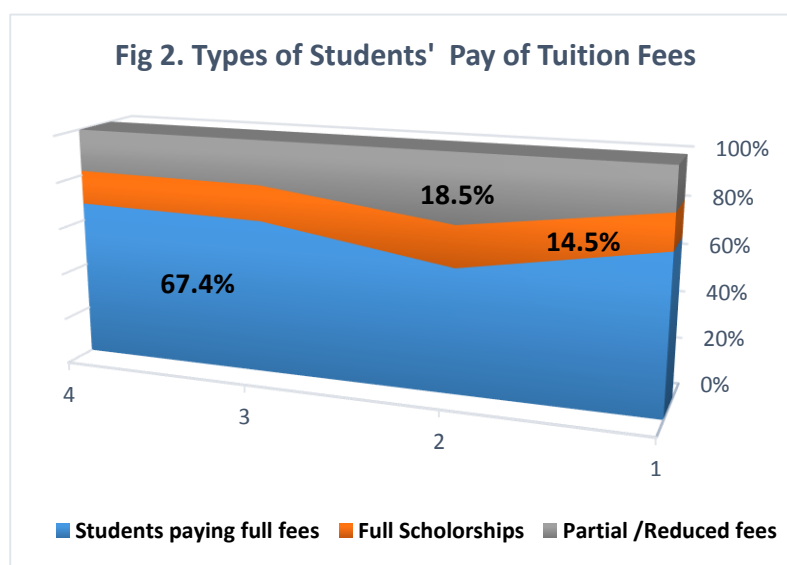
The university human cadre is composed of one thousand (1000) staff members. The academic staff constitutes 413 faculty equivalent to 41.3%, the non-academics (Administrative staff, technologists, librarians, labs and computer technicians..etc) are 298 resembling 29.8%, while the labours (workers, guards, gardeners and drivers) are 289 equal to 28.9% {see Fig (1)}.

### 3. Incorporating UNGC principles into Activities of AUW

#### 3.1. AUW Scholarships Program and Financial Aid for 2021-2022

The policy of students' intake to AUW stipulates providing financial support and waiving of tuition fees to students who come from poor families and remote disadvantaged areas in Sudan, including South Sudan, as well as, needy foreign students who join from neighboring countries under strife e.g. Somalia. Such students usually comprise almost 25-30% of the annual intake. This allows the university to contribute to the development of different States in Sudan, to bring peace and to pave way for diversity to prevail, as such commits to its corporate social responsibility.

In the academic year 2021/2022 for instance, about 14.5% of students received full scholarships as a grant, 18.5% enrolled with reduced or waived fees, while the remaining 67.4% paid full fees. Figure (2) displays the percentages of financial support provided to students in all disciplines at the undergraduate level.



Source: Finance Office, Students Information System – AUW- 2022.



### **3.2. AUW Inviting Scholarships to Support Disadvantaged Students**

Due to the economic hardship and the deteriorating living conditions that the Sudanese community suffer from because of the conflicts and severe political instability the country faces, AUW Board of Trustees and its President invited scholarships to support students coming from low-income families or poor and disadvantaged areas in Sudan in their study.

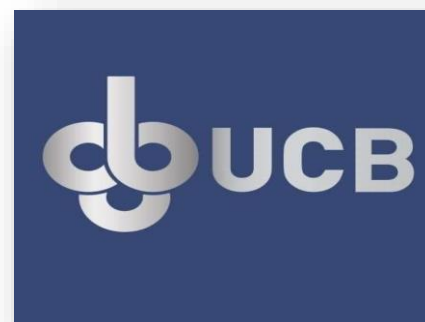


*AUW meeting with Bank of Khartoum 5<sup>th</sup> July 2021*

Representatives of three financial institutions responded positively to the call namely; the Bank of Khartoum, Al Baraka Bank, and the United Capital Bank. Representatives of the mentioned banks met with AUW administration who received with great gratitude and appreciation, the generous donations provided, expressing sincere understanding of the mission of AUW as a non-profit women educational institution.



*AUW meeting with Al Baraka Bank 20<sup>th</sup> June 2021*



*AUW and UCB MOU signed 7<sup>th</sup> July 2021*

### **4. Integrating UNGC Principles and SDGs in the Curricula of AUW Programs**

The curricula of AUW is community oriented coinciding with its philosophy and mission. The courses offered are relevant to the Sudanese context, and permits students at both the graduate and post graduate levels to mix knowledge with real practice through training, internship, and community outreach activities.

The curricula largely encompass almost all concepts in relation to UNGC principles as well as the SDGs. Some of them are university required courses, that are compulsory for all students at the university such as;

*"Women Studies WSTD301 (2 crs)"*,  
*" Gender Studies GDWD302 (2crs)"*,  
*"Rural Extension REXT301 (4crs)"*, and  
*"Environmental Studies ENV5101 (3crs)"* .

Besides, examples of other courses offered to classes in various disciplines include;

*"Corporate Social Responsibility and Business Ethics SRBE501 (3crs)"*,  
*"Childhood Trauma and Child Counseling TRCC705 (5crs)"* ,  
*"Public Policy and Governance GEGO704 (3crs)"* ,  
*"Gender Based Violence and Humanitarian Response GVHR702 (3crs)"*  
*" Peace and Conflict Studies GEDP 701 – (3crs)"*.

## 5. Researches done by Faculty in relation to UNGC and SDGs (2020-2022)

Study Area	Research Title
<i>FGM, Child Early and Forced Marriage</i>	Social Norms Related to Female Genital Mutilation /Cutting and Child Early and Forced Marriage in Kassala, North Darfur and White Nile States, Sudan. <i>Published at; Ahfad Journal-Women and Change- Vol. 38, no. 12, December 2021 , AUW, Omdurman, Sudan.</i>
<b>FGM/ Cutting</b>	“Improved Understanding of FGM/C Abandonment among Sudanese Families in Khartoum and Kassala States” , published (September 2020) at; <a href="https://www.cmi.no/publications/7315-improved-understanding-of-fgm-c-abandonment-among-sudanese-families-in-khartoum-nd-kassala-states">https://www.cmi.no/publications/7315-improved-understanding-of-fgm-c-abandonment-among-sudanese-families-in-khartoum-nd-kassala-states</a>
<b>CSR</b>	“Corporate Social Responsibility in Sudan: between theory and practice” <i>in Arabic – Published (October 2021) at; Journal of Sudanese Studies, Institute of African and Asian Studies, ISSN: 1022 – 3525, Vol 27, University of Khartoum, Sudan</i>
<b>Reproductive Health</b>	Girls’ educational aspirations and gender inequalities in education among disadvantaged groups in Sudan. .. <i>Published at; Ahfad Journal-Women and Change- Vol. 38, no. 12, December 2021 , AUW, Omdurman, Sudan.</i>
<b>Women Empowerment</b>	Urban female farmers’ access to land: Study of female farmers in some urban agricultural areas at Khartoum State.. <i>Published at; Ahfad Journal-Women and Change- Vol. 38, no. 12, December 2021 , AUW, Omdurman, Sudan.</i>
<b>Women's Health</b>	Decision-making in the practice of female genital mutilation or cutting in Sudan: a cross-sectional study. <i>Published; Global Health Research and Policy volume 4, Article number: 5 (2020).</i>

Source: AUW Research Studies Records - 2022

## 6.. On-going Civic Engagement Programs and Services at AUW in Relation to UNGC Principles and SDGs

### 6.1. UNGC Environment Principle

AUW Students won the 2nd Place in the Emirates Environmental Group (EEG) Annual Inter College Environmental Speaking Competition.

As climate change and the environment take center stage remaining one of the most pressing issues, many bodies and organizations have initiated numerous competitions and platforms to address climate change and the state of the environment and how related issues can be addressed and managed.

Five (5) students from different schools at AUW competed against students from various international universities. They presented a brilliant project centered on the rehabilitation of Dinder National Park in Sudan per the topic of "Sustainable Tourism is Responsible Tourism" that was raised by EEG - a professional working group devoted to protecting the environment through the means of education, action programs and community involvement. *The presentation was done*

*through a Skype call with the jury of Emirates Environmental Group (EEG) in the celebration held on its' 20th Annual Inter College Environmental Speaking Competition on the 23rd and 24th of November 2020, under the theme "Assert Your Speech for Green Outreach", that was divided into 4 topics, among them was "Sustainable Tourism is Responsible Tourism".* It is worth mentioning here that this is the second time for AUW students to win the prize of this competition of the Environment.



### 6.2. Yousif Badri Civic Engagement International Prize (YbCEIP)

Universities and Civic Society Organizations from Sudan and across the world are highly encouraged to participate in this annual competition, which is called for in

September of each year. AUW recognizes and celebrates extraordinary programs with ongoing community engagement and provision of services, to award prizes to three winners at a ceremony that is usually held on December.

The aims are to acknowledge the efforts and intensify the voices of civil society leaders, to encourage and motivate academics and researchers, units and departments via providing them a platform to share their endeavours in CSR projects / programs. The competition and winners' presentations in the ceremony, also, encourage the exchange of best practices, experiences and boost youth potential in civic engagement.

The three prizes are offered to universities, higher education institutes, or Non-profit making Organization, sponsored by AUW and Hagar Foundation, allocated by Ms. Alice Hagar , a staunch supporter of women's education , philanthropy, and social responsibility, to the three winners in the annual celebration on December of each year ( <http://ahfad.edu.sd/index.php/news-1/59-ybceip>).

The ceremony of 2020 and 2021 were virtually held due to Covid 19 pandemic, and the winners were selected by the panel of experts to win the prizes.

*The ceremony of awarding the 4th YbCEIP was held on 12<sup>th</sup> Dec 2020, on – line via zoom application. The three winners were as follows:*

*- The 1<sup>st</sup> winner was Drop of Water – Sudanese non-profit Organization-Sudan: for their initiative " Drop of Water providing sustainable drinking water to displaced communities in Sudan".*

*- The 2<sup>nd</sup> winner was Guilford College-North California-USA: for the project " Every Campus ARefuge (ECAR) ensuring meaningful resettlement for refugee communities".*

*- The 3<sup>rd</sup> winner was Jimma University –Addis Ababa - Ethiopia: for their initiative pioneering "Community Based Education (CBE) to students".*



### **6.3. The International Day for Breastfeeding**

As part of their commemoration of the International Day for Breastfeeding, 17<sup>th</sup> Aug 2022, the Federal Ministry of Health, WHO, UNICEF, Association for Consumers Protection, *has recognized Ahfad University for Women as a Breastfeeding Friendly University.*

The Chair of the Nutrition and Dietetics major at the School of Health Sciences, AUW, gave a speech and reiterated AUW's commitment to promoting children's health and nutrition.

#### 6.4. A UW Celebrating the Arab \_ African Women Entrepreneurs Day

On 19th of September, 2021 A UW in cooperation with the UNIDO Investment and Technology Promotion Office in Bahrain and the Arab International Center for Entrepreneurship and Investment in Bahrain celebrated the Arab - African Women Entrepreneurs Day, *which highlighted different topics related to women's development in various sectors specially entrepreneurship, innovation and investment.*

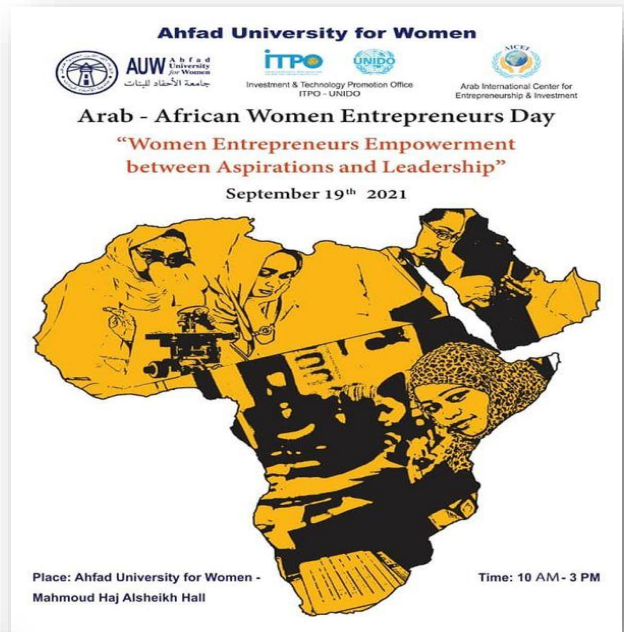
The event aimed to motivate women to develop their abilities and skills through a group of experts and international speakers of great reputation who provided opportunities for improvement and growth along with, stepping to the next level to enhance their inner creativity that will support them in all fields.

#### 6.5. A UW Participation in Hawas Economic Forum for Corporate Social Responsibility

A UW, being the academic partner of Hawas Economic Magazine, participated



*The President of A UW in a welcoming speech*



*Hawas CSR Forum July 2021- Elsalam*

in the forum organized by the Magazine Editing Directory on Wednesday 14<sup>th</sup> July, 2021, at Elsalam Rotana- Khartoum. The 8th Economic Forum which was held under the theme “Social Responsibility between theory and application”, was honored by the Minister of Labour and

Administrative Reform, with a wide participation of managers of banks, business enterprises, economic institutions and civil society organizations.

Several scientific papers were presented, including a scientific paper by Dr Sumaia El Zein Badwi, Associate Professor in Business Administration and the Director of the Human Resource Unit at AUW.

The paper is titled *“Corporate Social Responsibility in Sudan: between theory and practice”* highlighting the role of Sudanese business enterprises and universities, in implementing the value of social responsibility. A Group of AUW students participated in the event.



*AUW Students at Hawas Forum July 2021*

### 6.6. The 16 Days of Activism

As part of AUW celebrations of the annual 16 days of activism against violence against women, online panels and forum were held virtually via zoom application on Thursday 10th of December 2021.

The 16 Days of Activism is an annual international campaign that seeks to challenge violence against women and girls and to end all forms of Gender Based Violence (GBV). It usually starts on the 25th of November (*The International Day for the Elimination of Violence against Women*) to end on the 10th of December (*Human Rights Day*).

**AUW** Ahfad University for Women  
جامعة الأحفاد للنساء

**CVAW**

**SUDANESE AMERICAN MEDICAL ASSOCIATION**

**Ahfad University for Women**  
In collaboration with  
**Sudanese American Medical Association & Combating Violence Against Women Unit, Ministry of Labor & Social Development**

**Online Forum on Gender-Based Violence during COVID-19**

**16 DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE**

**Speakers:**

- Dr. Shahla Eltayeb, Associate Professor in Mental Health
- Mrs. Suliema Ishag, Director of the Combating Violence Against Women Unit, Ministry of Labor & Social Development
- Mrs. Samia Elhashmi Lawyer & Women’s Rights Activist

**Facilitator:**  
Dr. Faiza Hussein, Member of the Exec. Committee of Babiker Badri Scientific Association for Women Studies

**10<sup>th</sup> Dec, 2020**  
**Via Zoom**  
**At 7:00 pm**

**Orange Ahfad**

## 6.7. "Orange Ahfad: End Violence against Women Now"

On December 2020, GRACe and Ahfad Trauma Center in collaboration with NCA celebrated the 16 Days of Activism against Gender Based Violence (GBV), under the theme "Orange Ahfad: End violence against Women Now". The celebration targeted Ahfad High School female student (130) and 10 teachers. It also included 120 A UW female workers.



*AUW Students perform the Zero Tolerance Dance –Dec 2020*

The session covered how they perceive GBV, and explained what is menstrual health, and how important to follow hygienic practices to keep their health. The session also added the relation between menstrual health, hygiene and GBV, which was one of the concerns the girls raised in the session. The celebration day was finalized by the Zero Tolerance Dance done by the students commencing the event. (<https://www.facebook.com/163606071291/videos/2020937728068864/>)

## 6.8. AUW Celebrates the White Cane Day

The School of Psychology and Pre-school Education in collaboration with the Traffic Police, organized a special celebration on the occasion of the White Cane International Day, that is annually held on the 15<sup>th</sup> of October every year.

The celebration was held on the 30<sup>th</sup> October 2022, under the theme; "*The white Cane is the Eye of the Blind*". The program that took place at Mahmoud Haj Alsheikh Hall, included delivering speeches, short lectures and demonstrations for the use of the white cane, in relation to the theme. Most activities were performed by the



students drawing the attention of the participants to how to deal with the blind who use white cane in the street.

In addition to the Administration of the School of Psychology and representatives from other schools/departments, the event was attended by the Department of Special Needs specialization at the school, Traffic Policemen and Policewomen, some invitees from the blind, students and the Police Music Band.

At the end of the program, there was a march which started from Mahmoud Haj Alsheikh Hall and moved towards the Al Arada Main Street. All participant walked in the march, led by the police music band and the traffic policemen and women, the faculty of the School of Psychology, its administration, students and some of blind.

The main objective behind the march was to raise the awareness of the public, transportation vehicles and private cars about the 5 signs of the white cane that blind people apply when walking alone in the street.

The traffic police play a major role in facilitating the movement of the march and controlled the traffic, while the demonstration of crossing the street took place by some of blind and the students who were holding white canes to draw the attention of the people and cars to stop for them so as to cross the street safely.



*The White Cane March moving to Al Arda street led by the Policewomen – 30<sup>th</sup> October 2022- AUW*



## 6.9. AUW Celebration of the International Women's Day 2020-2021

For two consecutive years 2020 and 2021, AUW students under the coordination and supervision of staff members celebrated the annual 'Women's Week' within the period 4<sup>th</sup>-8<sup>th</sup> March, virtually because of the Corona 19 pandemic.

The general themes for the women's week that guides all activities for the two years (2020 and 2021) were ; " *The Leading Role of University Students in upgrading the university Environment, Living in Peace and Accepting the Other*", and "*The Role of Community Mobilization in Achieving Sustainable Development: Youth are the Pillars of Change*" consecutively.

Creative and innovative activities were prepared and performed by the students that included awareness raising and seminars, and sending messages through drama shows, songs, Chorales, ..etc that were broadcasted on line supported by the IT Unit at AUW.

## 7. AUW the HUB for SDG 5: Gender Equality

The United Nations Academic Impact (UNAI) in continuation of its effort in engaging higher education in the achievement of SDGs and in recognition to research, innovation and scholarship, invited AUW to become the hub of the SDGs by extending its period to an extra four years within 2021-2024.

Stemming from its commitment towards achieving the SDGs , which coincide with its philosophy of developing the Sudanese community, empowering women to play productive and leading roles, gender mainstreaming, struggle for equity and justice, human rights (including child rights), AUW shoulder the great responsibility of realizing them.

The banner features the United Nations Academic Impact logo on the right, which includes the UN emblem and the text "UNITED NATIONS academic impact" and "Sharing a Culture of Intellectual Social Responsibility". On the left, there is a red square with the number "5" and the text "GENDER EQUALITY" above a white female symbol with an equals sign. Below this, the text reads: "In recognition of the research, innovation and scholarship undertaken in support of this SDG, United Nations Academic Impact welcomes Ahfad University for Women, Sudan as its hub for Sustainable Development Goal 5 for 2021-2024." A signature of Ramu Damodaran, Chief of United Nations Academic Impact, is present, along with his title and affiliation. At the bottom, there is a grid of 17 icons representing the Sustainable Development Goals, with Goal 5 (Gender Equality) highlighted in red.

## 8. HAWAS Economic Magazine Award for Social Responsibility to AUW

On its celebration of awarding prizes to institutions that are committed towards implementing their CSR on 15<sup>th</sup> March 2022, AUW was honoured to receive HAWAS

Prize for CSR due its commitments and continuous support to the community and women empowerment since long years ago , been a major core of its mission.

The award is generally granted to institutions that takes into account the social, humanitarian and ethical aspects in all its activities, including the economic, environmental, and legal issues, and pledges in its internal regulations and voluntary dealings to adhere to cooperate with various entities in both the private and public sectors to promote social welfare and to contribute to achieving sustainable development, and building specific strategies that serve the individual and society.

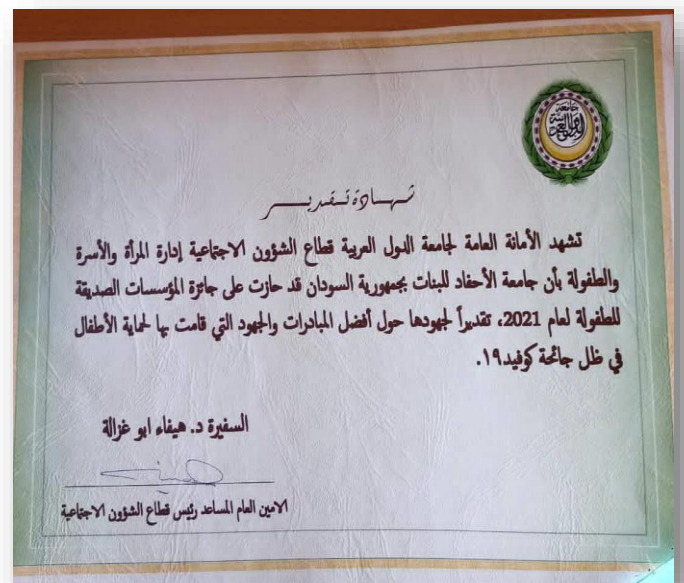
Hawas Prize for CSR was granted to the AUW and represented by its President been pioneer in setting the foundation of the CSR concept in universities in Sudan and for the great contributions done to the Sudanese Community at all levels educationally, socially, and economically.



*The President of AUW receives HAWAS Prize of CSR , 15<sup>th</sup> March 2022 – Elsalam Rotana Hotel*

## 9. AUW Award of the League of Arab States ( 2021 )

The Social Affairs Sector of the Arab League - the Department of Women, Family and Childhood Administration granted AUW the Prize of Childhood Friendly Institutions of 2021 due to its initiatives and spent efforts towards Child Protection during the period of Covid 19 Pandemic.



## 10. The Outstanding Arab Women Award 2021 - TAKREEM

**TAKREEM**, established in 2009 to honour Arab accomplishments and bring Arab achievers to the forefront of the global stage, awarded Professor Balghis Yousif Babiker Badri, the Director of the Regional Institute for Diversity, Peace and Rights at AUW, the Outstanding Arab Woman Award 2021.

Since its inception, the Foundation has recognized laureates from almost every Arab country – by building bridges between North Africa, the Middle East, the Gulf and the Arab diaspora. Successfully creating a community of like-minded people and acting as a gateway for the region’s cultural, educational, scientific, environmental, humanitarian, social and economic excellen



***Prof Balghis Badri –Director of RIGDPR – AUW,  
The Outstanding Arab Women Award - 2021***

<http://takreem.org/profiledetails-320>

In brief , Prof Balghis is a scholar, an activist, and a consultant, Badri has studied, guided, and lobbied for change in crucial issues such as gender equality, the introduction of a women’s quota, and the political empowerment of women. She is a particularly fierce campaigner against female genital mutilation. Badri is a pioneer in introducing women’s studies to the master’s program at Ahfad University from 1997 onwards. She promoted the field of women’s studies at Ahfad University for Women, and by 2010, grew the institute into a regional one, establishing international links with universities and research centers in Africa, Europe, the USA, and Canada.



## **11. AUW CIVIC ENGAGEMENT POLICIES**

- i. Adhering to principles of democratic values, equality, inclusiveness, respect to diversity, human rights and dignity, resolving conflict peacefully, and integrity; allowing the promotion of individuals' potentials and respecting individuals' freedom within the law.*
- ii. Developing curriculum that is community oriented and relevant to the Sudanese context, which allows AUW to achieve its vision, mission and goals. Besides being up-to-date and academically sound in reference to international standards.*
- iii. Integrating community outreach activities in the curricula and in the university required courses such as the Rural Extension course, Women and Gender Studies Courses, Environmental and Population Studies courses, beside the family and field attachment programs as well as the post graduate programs.*
- iv. Encouraging the development of programs and projects that allow AUW to maximize its civic engagement, offering space to staff promotion and self-education via participation in projects of eradicating harmful traditional practices such as female genital mutilation, promotion of reproductive health, visionary leadership, disseminating culture of peace, raising awareness on good governance and democracy principles.*
- v. Designing research and capacity building programs that would enhance national and international objectives as well as social responsibility achievement; such as those developed with social service governmental bodies, civil service organizations, national and international universities such as those of Norway, Holland, Germany, and Tufts or at regional level with AUC, AUB, Dar al salaam, and Nairobi.*
- vi. Using the university facilities to offer services for staff, students and the neighborhood or catchments areas within the university radius such as the kindergarten, primary and secondary schools, Ahfad Family Health Center, and farm.*
- vii. The policy of students' intake stipulates that waiving tuition fees is to be provided to students who come from poor families, disadvantaged areas in Sudan, and refugee students. Such students usually comprise about 30% of the annual intake on average.*



## ***12. AUW Strategies to achieve Corporate Social Responsibility***

*To realize its Policies, AUW adopts the following strategies and mechanisms:*

- 1- Reaching all Sudanese sectors by offering diverse activities contributing to capacity building and institutional empowerment.*
- 2- Instilling in students and staff the values of volunteerism and social responsibility.*
- 3- Promoting students and junior staff communication and leadership skills within the university and at the outreach activities.*
- 4- Enhancing students and staff potentials for maximum self-realization through offering various curricula, extramural curricula, community outreach activities and networking opportunities.*
- 5- Influencing policies, institutions and legislations to achieve a transformed society of gender equality, overall justice and security through various advocacy programs, conferences, solidarity activism and targeted capacity building courses and extra-curricular activities.*
- 6- Producing educational and communication materials, and publications to raise awareness about civic engagement, gender issues, reproductive health, women empowerment, harmful traditional practices, human rights, environmental issues, peace and development , Diversity, CSR and Business Ethics among students, women, youth, the community at large..*
- 7- Establishing institutionalized or informal arms of AUW to contribute in achieving its objectives and work in line with its vision and mission as NGOs, such as Babiker Badri Scientific Association for Women Studies (BBSAWS), and Community Animators Friendly Association (CAFA).*



**AUW** Ahfad  
University  
for Women  
جامعة الأحفاد للبنات

Our students hold the motto: Our feet firmly on the ground . . .  
our gaze on the universe

"Pioneer in non-governmental higher education inspiring achievement and success"



"Empowering young women in the 21<sup>st</sup> century and beyond, exceeding job market expectations"



"A non-profit institution built from the contributions of the Sudanese community"

"Pioneer in mainstreaming women & gender studies in higher education & research"

"A space for excellence in studies, talent promotion & personal professional development"

"A unique world, a miniature globe of successful globalisation and harmonious diversity"



"A university for the real world cultivating ambition, esteem, leadership and maturity in young women"

"A bastion of community education, problem solving & research"



"Creating a core of female change agents with selfless dedication to community service"

"The pride of Sudanese social responsibility and a force for women's empowerment"

**AUW : A Space in Excellence in Education, Talents Promotion, and Personal Professional Development**

